

# Digital Marketing Intern (100% Remote)

We are a marketing firm seeking digital marketing interns to work remotely on marketing campaigns for small to medium-sized businesses. This is a paid position.

Our internship program encourages interns to experience every aspect of agency work including creative work, social media, and account management. Our hope is to give each intern the opportunity to explore their passions, develop necessary skills, and learn how an agency operates. Your internship experience could include any of the following depending on the applicant's skills and interests:

## *CREATIVE WORK:*

- Assisting in the design of creative deliverables such as social media graphics, email templates, and advertisements
- Learning about and observing high level design projects such as logo creation, website design, and brand ideation
- Organizing and designing client materials such as proposals, pitch presentations, and reports

## *SOCIAL MEDIA:*

- Learning how to implement a social media campaign
- Scheduling content
- Caption copywriting
- Audience management and engagement

## *ACCOUNT:*

- Have the opportunity to communicate and create relationships with clients
- Participate in client meetings
- Develop client briefs
- Collaborate on project management responsibilities

***REQUIREMENTS FOR INTERNSHIP PROGRAM:***

- A reliable computer and internet access
- Basic experience with Illustrator and Photoshop
- Has a general knowledge of the most popular social media sites (Facebook, Instagram, LinkedIn, Twitter, TikTok)
- Possesses skills in writing, time management, organization, interpersonal relations, and client management.
- Has an open-minded and enthusiastic mindset, is willing to learn new skills throughout the internship, and can produce high quality work in short timelines.

***CONSIDERATIONS:***

1. This internship can be a part of your grade and/or provide school credits.
2. The hours are flexible and can vary throughout the week if needed. Interns just must be available to work several hours each day during normal work hours, roughly 20-25 hours per week.
3. This position is 100% remote. We will mainly communicate with you through Zoom and email.
4. Interns will be paid a bi-weekly stipend.
5. Portfolio is not required but any applicable work samples are appreciated.

Please email resume and relevant portfolio materials to ***hello@moorestrategiesllc.com***.